



Children's **MAGIC**

Children's **M**ilk **A**llergy and **G**astro**I**ntestinal **C**oalition



Average Cost of Elemental Formula's Per Year: \$5,075
 Median Family Income (2006 National Average): \$58,528

Elemental formulas cost **9%** of the average family income!

CONSIDER THIS: "Regular" formula would cost less than **4%** (\$2,175/year)...
 ... while breast feeding, of course, would be **free**.

Reducing Healthcare Costs & Unnecessary Procedures

Oral Feeding
\$0.00



+

\$5,075.00



\$5,075.00

Enteral Feeding
\$20,242.00



+

\$5,075.00



\$25,317.00

Tube Feeding Costs \$20,242.00 MORE!

SOURCES: Amino acid-based elemental formula pricing based on data from a national pharmacies chain. Ross Laboratory estimates an average need of 14,500 ounces of formula per year. (kidsource.com) . Cost of gastrostomy enteral feeding operation based on US Department of Health and Human Services-Agency for Healthcare Research and Quality, 2003 mean cost (<http://hcupnet.ahrq.gov/HCUPnet.jsp>)